



2009 - 2023 CELEBRATING 14 YEARS!

Since 2009, the ultimate resource for yacht owners, captains and crew...

DON'T MISS YOUR CHANCE TO BE SHOWCASED IN THE NEW ENGLAND YACHT INSIDER'S GUIDE WEBSITE!

<https://www.yachtinsidersguide.com/>

SHOWCASE BUSINESS LISTING
Highlight your business online with our Showcase Listing options

Detailed description
A detailed description of your business and services for maximum search engine exposure

PARTNER ASSOCIATE MEMBER

Photo galleries
Engage visitors and tell your story

PARTNER ASSOCIATE

News
Keep visitors up to date with the latest news from your company and further maximize search engine exposure

PARTNER ASSOCIATE

Logo
For increased brand visibility & awareness on your Showcase Listing page and in search results

PARTNER ASSOCIATE MEMBER

Location
Google mapped location

PARTNER ASSOCIATE MEMBER

Featured photos
To help tell your story

PARTNER ASSOCIATE

Featured video
Video is an effective way to promote your company and engage visitors

PARTNER ASSOCIATE

Advertisement on key pages
Your logo with link to your website displayed on key destination pages and on the home page (home page for **PARTNER** only)

PARTNER ASSOCIATE

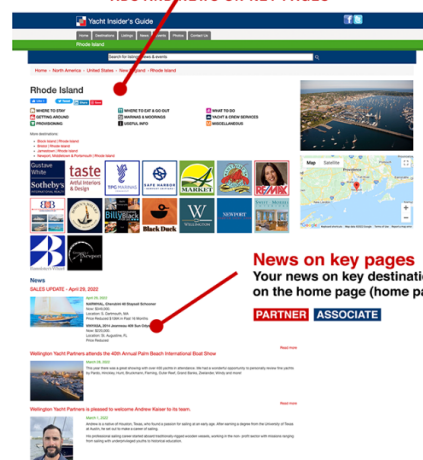
First in search results
Showcase Listings display first in search results
Choose keywords important for your business (**PARTNER & ASSOCIATE** only)

PARTNER ASSOCIATE MEMBER

DISPLAYED FIRST IN SEARCH RESULTS



ADS AND NEWS ON KEY PAGES



News on key pages
Your news on key destination pages and on the home page (home page **PARTNER** only)

PARTNER ASSOCIATE

SHOWCASE LISTING OPTIONS:

MEMBER

For \$100 a year : your listing will have the logo displayed, a map with the localization of your facility, additional description, and will be featured first in search results before non-advertisers.

See example this search for "marinas":

https://www.yachtinsidersguide.com/directory?f%5B0%5D=field_category%253Aname%3Amarinas

ASSOCIATE

For \$600 a year: all of the above, plus featured first in search result before \$100 advertisers.

...Plus search boost for certain keywords of your choice, such as brand names (ex: Caterpillar).

...Plus the option to add photos, news and videos under your listing, and also in the town, state and region (ex: Newport and RI).

...And an ad showing on the page of your location & state & region.

See examples below:

<https://www.yachtinsidersguide.com/listing/safe-harbor-newport-shipyard>

<https://www.yachtinsidersguide.com/destination/newport-middletown-portsmouth-rhode-island>

<https://www.yachtinsidersguide.com/destination/rhode-island>

<https://www.yachtinsidersguide.com/destination/new-england>

PARTNER

For \$1800 a year : all of the above.

...Plus featured first in search results, before all others.

...Plus your logo, news and events featured on the homepage, country (ex: United States), region (ex: New England) state (ex: Rhode Island) and town (ex: Newport).

<https://www.yachtinsidersguide.com>

<https://www.yachtinsidersguide.com/destination/united-states>

<https://www.yachtinsidersguide.com/destination/new-england>

<https://www.yachtinsidersguide.com/destination/rhode-island>

<https://www.yachtinsidersguide.com/destination/newport-middletown-portsmouth-rhode-island>

Please email order to: anne@yachtinsidersguide.com Or fax: +1 (401) 683 6075

CONTACT NAME: _____

EMAIL: _____

TELEPHONE: _____

SIGNATURE: _____

___ MEMBER (\$100)

___ ASSOCIATE (\$600)

___ PARTNER (\$1,800)

Total: \$ _____

Payment by check (preferred option) payable to Shorelink Publications LLC and mail it to:
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